

**BERGEN COUNTY, NEW JERSEY**  
**Planning Board Meeting**  
**Minutes**  
**April 3, 2013**

**Call to Order:** In compliance with the Open Public Meetings Act of the State of New Jersey, notification of this meeting has been published in the Ridgewood News, our official newspaper in the Township of Washington, notice has been advertised on the official Township of Washington website, and posted on the bulletin board at Town Hall.

**First Order of Business:** Salutation to the Flag

**Roll Call Taken:**

Messrs. Dumaresq (absent), Golick, Murphy, Pinnick (absent), Sabino, Sears, Chairman Calamari, Councilman D'Urso , Mayor Sobkowicz

**Approval of Planning Board Meeting Minutes for March 27, 2013:**

Golick, Murphy

**Roll Call Taken:**

Messrs. Golick, Murphy, Sabino, Sears, Chairman Calamari, Councilman D'Urso (abstain), Mayor Sobkowicz (abstain)

**Motion to Open Public Portion:** Golick, Sears

**Roll Call Taken:**

Messrs. Golick, Murphy, Sabino, Sears, Chairman Calamari, Councilman D'Urso, Mayor Sobkowicz

**Rosa D'Ambra, 423 Colonial Boulevard:** spoke regarding the official town newspaper. Ms. D'Ambra stated that no one reads the Ridgewood News and that it is not available in the town library either. She has brought this issue up to the Council as well. The Ridgewood News does not carry any information regarding our Town.

**Mayor Sobkowicz:** responded the reason for posting information in the Ridgewood News is because of the lower cost than compared to the Record. She did contact the library and they will be carrying the Ridgewood News. Short term the library will be receiving the Ridgewood News, long term the Council will have to decide.

**Motion to Close Public Portion:** Golick, Councilman D'Urso

**Roll Call Taken:**

Messrs. Golick, Murphy, Sabino, Sears, Chairman Calamari, Councilman D'Urso, Mayor Sobkowicz

**New Business:**

**Mr. Steve Winick, Eye-Level Math and English Children's Enrichment Center, Block 3402, Lot 18:** Applicant to open store in the Washington Town Center

**Chairman Calamari:** asked Mr. Winick to outline his proposal

**Mr. Steve Winick:** stated that he is an existing franchisee for Eye Level. The company is owned by a South Korean conglomerate. Mr. Winick further stated that he has opened a center in Tribeca and is currently developing centers in New Jersey. He believes Eye Level is a way to augment what the community offers the children. In response to **Mr. Paul Azzolina's** letter, Mr. Winick handed out paperwork to the Board.

**Mayor Sobkowicz:** in regards to the proposed business signs posted at the meeting, the Mayor asked which one the applicant was planning to use

**Mr. Winick:** stated that he preferred the sign with the white background, which is the same sign used at the center in Paramus. He further stated that he was open to the opinion of the Board in regards to the sign used.

**Chairman Calamari:** asked what the qualifications of the teachers were

**Mr. Winick:** stated that the write-up handed out gives this information. He stated that the program is based on workbooks for either English or math. Teachers work with the students. In Tribeca, they are one of the top 5 centers in the country. The curriculum is different from what is being done in the schools. The program is fun and is not "black and white" as some of the other competitive programs might be.

**Chairman Calamari:** asked if the curriculum is different from what the children are learning in school

**Mr. Winick:** stated that the math program conforms to the standards recommended by the National Council of Teachers of Mathematics. It is just a different method of teaching. The center is workbook based. They take the curriculum that was developed and present it in different perspectives.

**Mayor Sobkowicz:** asked how much was charged per hour

**Mr. Winick:** stated that the billing is on a monthly basis. The breakdown is \$25-\$30 per hour

**Mayor Sobkowicz:** asked if the math taught at his Center follows the common core

**Mr. Winick:** responded that he couldn't speak to that specifically but that the program is aligned to the standards recommended by the National Council of Teachers of Mathematics

**Mayor Sobkowicz:** asked if there is an assessment given to the children that apply

**Mr. Winick:** stated that there are different types of customers. Some children are having difficulty and are looking to get ahead in either math and/or English and there are other children who are looking to stay at their current level or above. The first

step after a child is signed up at the Center is to give them a diagnostic test. The independence from the school curriculum is an added benefit whether the child is behind or not.

**Councilman D’Urso:** asked what the hours of operation would be because the start time is 12:30PM and most children are in school at that time

**Mr. Winick:** responded that this is when their pre-school program takes place

**Councilman D’Urso:** Stated that the business is not open for many hours and asked if Mr. Winick works with the local Board of Educations

**Mr. Winick:** responded that his Centers do have relationships with the community and work with the local schools

**Mr. Thomas Sears:** posed a question regarding the space area from a Fire Department point of view. He asked what the maximum amount of children at one time would be because there are codes to be followed and emergency exit drills to be run

**Mr. Winick:** stated that the NAICS code is for a tutoring center and it does not fall under a school in NYC

**Mr. Sears:** asked what the maximum amount of children in the building would be

**Mr. Winick:** stated that at the busiest time there would be twelve children, four teaches and a Center director

**Mr. Sears:** asked if there would be monitoring systems inside the Center

**Mr. Winick:** responded that there will be a glass partition

**Mr. Sears:** asked if there will be cameras in the Center

**Mr. Winick:** responded that he was not planning on having cameras at the Center

**Chairman Calamari:** asked the Board Attorney regarding the permitted use of the space

**Mr. Robert Wortalik, Planning Board Attorney:** responded that this type of business was not specifically excluded, but he would check to make sure

**Chairman Calamari:** stated that this type of business seems to fit in with the area

**Mr. Wortalik:** asked if he was planning on opening up in any other sites in NJ

**Mr. Winick:** responded that he was looking to open up a Center in Wyckoff but did not have a location yet.

**Vice Chairman Golick:** stated that the name did not seem to imply a learning center

**Mr. Winick:** stated that the name was originally “ENopi” and that the name had changed globally and that is why he would like his sign to read “learning center”

**Mr. Azzolina:** stated that Mr. Winick covered all relevant issues regarding his proposal

**Motion to Approve Application:** Sabino, Councilman D'Urso

**Roll Call Taken:**

Messrs. Golick, Murphy, Sabino, Sears, Chairman Calamari, Councilman D'Urso, Mayor Sobkowicz

**Motion to Adjourn:** Councilman D'Urso, Sabino

**All in Favor of Adjournment**

Respectfully submitted by:  
JoAnn Carroll  
Planning Board Secretary  
April 4, 2013